

## VOLUNTEER Sponsor

**Commitment: \$1,750**

*This is an opportunity to outfit our valued event volunteers in a special apparel and will also provide food and beverage for the volunteers the evening of the event.*

**Benefits:**

- Company logo on looping PowerPoint presentation at event
- Mention in St. Michael's Health Group's Annual Report
- Company logo in newspaper ad

## PRINT Sponsor

**Commitment:** To cover the cost of printing invitation, programs and tickets for the event.

**Benefits:**

- Company logo on looping PowerPoint presentation at event
- Mention in St. Michael's Health Group's Annual Report
- Company logo in newspaper ad

## MEDIA Sponsor

**Commitment:** To provide an event thank-you ad in a daily publication and a live auction item.

**Benefits:**

- To be determined according to value of commitment

## LIVE AUCTION Item Donation

*This is an **opportunity** for your business to provide an item to be auctioned during the live auction component of the evening. This item should be of high quality and have a **minimum value of \$1,500**. The appraised value of the item will determine the sponsor benefits **or** a tax receipt may be issued.*

### All sponsors shall receive:

- Company name on all publicity
- Company name on looping PowerPoint presentation at event
- Mention in an article in *Caring and Sharing*, St. Michael's Health Group's newsletter a dinner program listing

### For more information, contact:

**Christine Teterenko**, Director, Fund Development & Communications St. Michaels Health Group

**780-472-4776**      [cteterenko@smhg.ca](mailto:cteterenko@smhg.ca)



St. Michael's  
HEALTH GROUP



# Sponsorship OPPORTUNITIES

Your corporate support is needed to help make this event a success.

Help enhance the lives of elderly and frail of our community!

## PRESENTING Sponsor

**Commitment: \$20,000** (cash)

**Benefits:**

- 2 reserved tables
- A full-page advertisement in the Dinner Program
- Company logo on looping PowerPoint presentation at event
- Mention in St. Michael's Health Group's Annual Report
- Company logo in newspaper ad

## PLATINUM Sponsor

**Commitment: \$10,000** (cash or gift-in-kind)

**Benefits:**

- 1 reserved table
- A full-page advertisement in the Dinner Program
- Company logo on looping PowerPoint presentation at event
- Mention in St. Michael's Health Group's Annual Report
- Company logo in newspaper ad

## DIAMOND Sponsor

**Commitment: \$7,500** (cash or gift-in-kind)

**Benefits:**

- 4 complimentary Dinner tickets
- A half-page advertisement in the Dinner Program
- Company logo on looping PowerPoint presentation at event
- Mention in St. Michael's Health Group's Annual Report
- Company logo in newspaper ad

## GOLD Sponsor

**Commitment: \$5,000** (cash or gift-in-kind)

**Benefits:**

- 2 complimentary Dinner tickets
- A quarter-page advertisement in the Dinner Program
- Company logo on looping PowerPoint presentation at event
- Mention in St. Michael's Health Group's Annual Report
- Company logo in newspaper ad

## SILVER Sponsor

**Commitment: \$3,000** (cash or gift-in-kind)

**Benefits:**

- Company logo on looping PowerPoint presentation at event
- Mention in St. Michael's Health Group's Annual Report
- Company logo in newspaper ad

## DINNER Sponsor

**Commitment: \$10,000** (cash)

This is an excellent opportunity for your company to prominently sponsor the elegant multi-course meal itself.

**Benefits:**

- 1 reserved table
- A full-page advertisement in the Dinner Program
- Company logo on looping PowerPoint presentation at event
- Mention in St. Michael's Health Group's Annual Report
- Company logo in newspaper ad

## RECEPTION Sponsor

**Commitment: \$3,000** (cash)

This sponsor will provide funding to facilitate the cocktail reception at the start of the event.

**Benefits:**

- Company logo on looping PowerPoint presentation at event
- Mention in St. Michael's Health Group's Annual Report
- Company logo in newspaper ad

## WINE Sponsor

**Commitment: \$2,500** (cash)

This sponsor will provide funding for wine (paired with each course) for each table.

**Benefits:**

- Company logo on looping PowerPoint presentation at event
- Mention in St. Michael's Health Group's Annual Report
- Company logo in newspaper ad

## DECOR Sponsor

**Commitment: \$3,000** (cash or gift-in-kind)

This sponsor will fund the decor for the venue.

**Benefits:**

- Company logo on looping PowerPoint presentation at event
- Mention in St. Michael's Health Group's Annual Report
- Company logo in newspaper ad

## GIFT Sponsor

**Commitment: \$2,500** (cash)

This sponsor will provide funding for the guest take-home gifts.

**Benefits:**

- Company logo on looping PowerPoint presentation at event
- Mention in St. Michael's Health Group's Annual Report
- Company logo in newspaper ad

## ENTERTAINMENT Sponsor

**Commitment: \$2,500** (cash)

To provide funds to cover the cost of hired entertainment and emcee for the evening.

**Benefits:**

- Company logo on looping PowerPoint presentation at event
- Mention in St. Michael's Health Group's Annual Report
- Company logo in newspaper ad

## FLORAL Sponsor

**Commitment:** To provide centrepieces or funds for floral arrangements on each table.

**Benefits:**

- Company logo on looping PowerPoint presentation at event
- Mention in St. Michael's Health Group's Annual Report
- Company logo in newspaper ad

[more opportunities >>>](#)